

# Hotel 360° Touch™

‘The Immersive Interactive Sales Tool’

Today, 4th July 2018, Action Marketing & Consultancy introduces the Hotel 360 Touch solution.

Hotel 360 Touch is a front desk touchscreen, displaying all the hotel rooms and facilities in 360°VR, assisting in upgrading rooms and closing venue sales.

“Viewing a suite in 360° and having an option of a good late deal at check-in will certainly grab the customers attention.”

“We envisage the hotel trade to increase revenue by existing customers making an impulsive purchase, when offered a room upgrade” says Charles Woods, owner of Action Marketing.

“Upgrading rooms is part of the Hotel 360 Touch solution. There are also options to show meeting and conference rooms in various layouts. For venues that specialise in wedding events the reception, dining area and dance floor can be shown to the client in 360° - what an experience!”



Hotel 360 Touch is available now, pricing varies depending on the size of the venue.

We have a number of hotels already signed up although there are a few early adopter slots still available which are offered at a reduced rate.

For further information and pricing contact 0161 850 3590 or 07863 116150 to arrange a free consultation and demonstration.

## About Us

Action Marketing & Consultancy was established in 2010. Owner Charles Woods has 30 years of experience in sales and marketing. Charles pioneered digital photography with Phase One in the early 90’s and 360VR photography in 2000. His professional expertise extends to Video, PR, Product promotion, New business leads, Market Research, Customer Blogs and Advertorials.

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